a surface, the damage avoidance system 102 may determine that the risk of damage to the portable device 100 upon impact will likely exceed a damage threshold. If the expected risk of damage exceeds the damage threshold, the damage avoidance system 102 activates the protection system 106, described below, which takes steps to reduce or substantially eliminate the damage to the device that would otherwise be caused at impact with the surface.

[0034] In addition to determining whether a risk of damage exceeds a damage threshold, the damage avoidance system 102 may utilize measurements from the safety monitoring system 104 (e.g., distance, velocity, acceleration) to calculate and/or predict a time remaining until impact with the surface. The time remaining until impact may be used by the protection system 106 to determine whether and/or when the reorientation element 118 and/or the protection element 120 should be activated such that the protection element 120 will first impact the surface. For example, if the measured orientation, motion and time until impact are such that the device will impact on a side containing the protection element 120, the protection system 106 may not activate the reorientation element 118. However, if the data measurements indicate that the portable device 100 will impact the surface with a side that does not include a protection element 120, the protection system 106 may activate the reorientation element 118 at a specific time, based on the measurements, so that the portable device 100 is reoriented in a manner that a side with a protection element 120 will first impact the surface. In addition, if the protection element 120 is deployable (e.g., air bag, springs, thrusters), the protection system 106 may use the time remaining until impact to determine when to deploy the protection element 120.

[0035] The protection system 106 may include any number of components that work to reduce or eliminate the detected risk of damage to the portable device 100. For example, the protection system 106 may include an orientation detector 116, a reorientation element 118 and a protection element **120**. The orientation detector **116** may be a standalone component or combination of components that are designed to detect the orientation of the portable device 100. For example, devices such as accelerometers or tilt sensors could be used. As another example, orientation detector 116 may be a camera associated with the portable device 100. For example, the camera can be located on the back surface of the portable device 100. Images taken from the camera can be indicative of a ceiling, thus, the orientation of the portable device 100 may be that the front surface of the portable device 100 is facing toward the ground. The orientation of the portable device 100 with respect to other surfaces, for example a wall or a table, may then be extrapolated (determined) from such information. Detecting the orientation of the portable device 100 may provide the protection system 106 with information regarding the orientation of portable device 100 with respect to approaching surface(s). As described below, this information may help the protection system 106 determine what actions to take so that the portable device 100 will be in a desired orientation at impact with the surface.

[0036] The reorientation element 118 may be any number of elements that can alter the orientation of the portable device 100. In general, the reorientation element 118 may produce a force, alter a physical property or otherwise create a change in and/or alter the orientation of the portable device 100 with respect to a surface. As discussed below with respect to FIGS. 7-10, examples of the reorientation element 118 may

be a gas expelled from a compressed gas cartridge, a rotational modifier, a moveable weight or other types of devices that can cause reorientation of the portable device 100. An example reorientation technique using a moveable weight may be to relocate the position of the battery within portable device 100 to alter or create a rotation of portable device 100. Yet another technique may be to utilize actuators to cause vibrations in the portable device 100 that cause portable device 100 to rotate in a desired direction. These techniques may be used alone or in conjunction with each other. Other techniques may be readily apparent to a person skilled in the relevant art. In one embodiment, reorientation element 118 and protection element 120 can be combined into a single element. For example, the same propulsion elements can be used to alter the device orientation (See FIG. 7) as well as cause a gentle or safe landing (See FIG. 3).

[0037] The protection element 120 may be any number of elements that help protect the portable device 100 from damage due to impact with a surface. In general, the protection element 120 acts to absorb the energy that would otherwise transfer to portable device 100 or to components inside the portable device 100 as a result of impact with a surface.

[0038] For example, the protection element 120 may be an energy-absorbing material, a material that allows the kinetic energy of portable device 100 to be dissipated over a greater time or area, a material that reduces the kinetic energy of portable device 100 or other appropriate materials. As discussed with respect to FIGS. 2-6, examples of the protection element 120 may be one or more of an airbag, a propulsion element, a spring, an impact absorbing structure and a reinforced edge, among others.

[0039] In addition to the elements described above, the portable device 100 may also contain a display 122, an input device 124 (e.g., keypad) and a processor 126. The processor 126 may be any number of devices that are commonly thought of as central processing units (CPUs) or any device that is capable of receiving an input, performing an operation on the input and producing an output. In general, the processor 126 may be the CPU of the portable device 100 or may be additional processing units that are used alone or in conjunction with the CPU in order to provide functionality to the portable device 100 and/or the damage avoidance system 102. [0040] It should be understood that display 122 and input device 124 are not required, but rather are used herein to help provide a frame of reference when discussing the orientation of portable device 100. As used herein, the front surface 128 of the portable device 100 is the side that contains the display 122 and the input device 124. The back surface (not shown) of the portable device 100 is the side opposite the front surface 128. The top surface 130 is a side of the portable device 100 that perpendicularly extends between the front surface 128 and the back surface that is closer to the display 122 and further away from the input device 124. The bottom surface 132 is the side opposite the top surface 130. The left surface 134 is the side perpendicularly extending between the top surface 130 and the bottom surface 132 that is to the left of the display 122 as it faces a user. The right surface 136 is the side opposite the left surface 134.

[0041] Although FIG. 1A illustrates that the damage avoidance system 102 is integral to the portable device 100, in other embodiments one or more components of the damage avoidance system 102 may be removably attached to the portable device 100. FIG. 1B illustrates a portable device 150 using a removably attachable damage avoidance system 152. For